

LAUNNIE— we aren't much into big-city swagger, but you'll find plenty of charm. Take your time to chat to a local, learn our stories, and look around our wild spaces and built

> history. Leave with delicious memories, most likely.

Jui

LAUNCESTON

Launceston is a UNESCO City of

**Gastronomy**. We grow, make, know, and enjoy, good food and drink. Pack a picnic with the best from **Harvest Market** held every Saturday.

## KEY INFORMATION

- Visitor Information Centre
  Police
  Swimming
  Car Park
  Toilets
  Hospital
  EV Charging Station
  Visitor Information Centre
  Swimming
  Sevent Station
  Sevent Station
- LAUNNIE FAVOURITES
- **1** NATIONAL AUTOMOBILE MUSEUM
- **2** RIVERBEND PARK

TAMAR VALL

TREVALLYN

- **3** SEAPORT
- **UIBRARY**
- **QUEEN VICTORIA MUSEUM**
- HARVEST MARKET

M 🛛 🖓 CITY PARK

WEST LAUNCESTON

- OESIGN CENTRE TASMANIA
- **Q** LAUNCESTON LEISURE & AQUATIC CENTRE

FORSTER ST

INVERMAY

<u>\*</u>\*\*\*

Ρ

LINDSAY ST

PA

BALFOUR ST

?

GLEADOW ST

kanamaluka

RIVER

TAMAR

- PRINCESS THEATRE
- QUEEN VICTORIA ART GALLERY
- CATARACT GORGE RESERVE

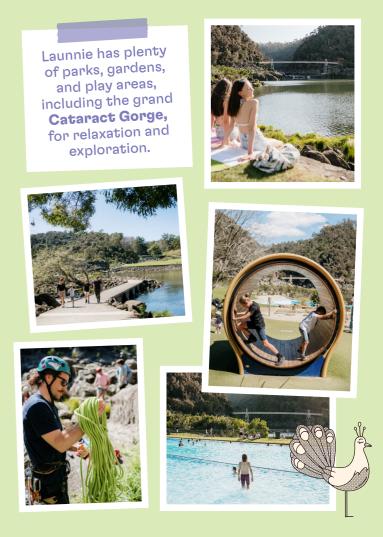


SHOPPING PLAZA

EAST LAUNCESTON

SOUTH

HIGH



Our streets unfold like a well-kept invitation, offering various paths for feet and wheels through the city's heart, connecting you to nature, history, art, and eats.



### #wecallitlaunnie



K SCAN HERE

A carefully-curated collection of **Launnie Guides** will help you explore the city like a local, including accessible trails and activities. Scan here to embark on your journey.



Get inspired for travels further afield at **Discover Tasmania**. Scan the code to plan your trip.

# WELCOME



Northern Tasmania— is a well-connected region overflowing with exceptional experiences featuring good food, drink, adventure, and views.

From Longford to Launceston to Low Head, the region is renowned for its wine, wonderful hospitality, and winding estuary that's rich in biodiversity.

**Pockets of** 

wilderness meet expansive and an often empty, coastline, and undulating farmland greets rainforest - distinct scenes accessible in just a few hours.

Visit an historic homestead, pick berries, meet a platypus, chat to a local or three, hit a trail with your bike, or sit by the sea.

The region is like no other, and should be enjoyed at your own pace with your window down at any time of the year.



One of the world's premium cool climate wine regions, the Tamar Valley is home to more than 30 vineyards and wineries. Second only to France's Champagne region, the Valley is known to have some of the best bubbly in the business. Wineries snuggle side by side with picturesque orchards, forests



and fertile pastures. Our famous kanamaluka/ Tamar River defines the heart of our Valley.

@tamarvalleywine



rainforest hidden away for you to uncover via a weaving track that winds over creeks and amongst

Lilydale Falls offers two connected by fern-framed steps that won't take too

> **Gnarley mountain bike** trails at George Town to Derby will get your heart racing and head planning more trips.

North-East Coast's many broad beaches that you might have